ISSN (E): 2832-9791| Volume 9, | Feb., 2023

THE ISSUE OF EDUCATING YOUNG PEOPLE IN THE SPIRIT OF CRAFTS

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ABSTRACT	KEYWORDS
It is known that in our country, classical professions, including	
crafts, have long evolved, creating various fancy items, making	
equipment that we use in our daily lives, thereby bringing a sense	
of self-esteem to people with their work, have reached a high level	
of value. Today, the lines of goods and goods (works, services)	
produced by craftsmen in Uzbekistan have reached 34 out of 25.	
They are currently producing products for the domestic and foreign	
markets. These products are also very significant in their quality,	
artistically Highness, naturalness and harmonization of our national	
identity, national traditions, historical traditions in themselves.	

Currently, 113 exhibitions and fairs are planned to be held in 2018 in more than 20 countries of the world (Germany, Switzerland, Russia, Italy, England, Korea, Malaysia, Azerbaijan, Latvia, Finland, India, France, Greece, Turkmenistan, Iran, USA, Ukraine, Turkey, China, Spain) in order to export handicraft products to the edge and further develop artisan activities. Prior to this, craftsmen from the Rishton District of Fergana region and the city of Margilan took an active part in the exhibitions and fairs.

Especially according to the presidential decree, the "Artisan" Association is tasked with the creation of trade and procurement enterprises under the "Artisan" Association for the purchase and further sale and export of handicraft products from distant districts (cities)in large cities.

Young people easily adapt to social and economic conditions. The economic behavior of current youth is determined by economic interests, values, norms, rules, abilities and qualifications that determine the economic behavior of current youth. Economic culture consists of stereotypes of behavior and economic knowledge, values, needs, preferences arising from the needs of the economy and affecting it positively and negatively. The rationality, variability and creativity of economic thinking, the freedom and professionalism of the economic behavior of modern youth affect the level of profit depend on the wealth and activity of economic consciousness. A person chooses the optimal model of economic behavior, which is determined by the attitude of modern youth to money. For this reason, the incentive for crafts will never subside among young people.

By the way, today there are 13 regional departments and 92 departments in the regions of the Republic of the "Artisan" Association, and the number of members of the association is currently 20,761 people. Of these, 3,735 artisans were helped to obtain preferential loans. As of December 2017, the number of members of the association was 10,247, and over the past four months of 2018, more than 10,000

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artisans have joined the association. In 2017, 1,326 Master-Apprentice schools were established in territorial units, in which 3,846 young people were taught trades. In the first quarter of 2018, the number of Master's schools increased to 2,000. As a result of this practical work, the number of students was 7356.

In Fergana, at the initiative of Rasuljon Mirzahmedov, the weaving of national fabrics was established, a school of wood carving was formed and developed in the Akdarya district by the people's master of Uzbekistan khattot Salimjon Badalboev, who studied the profession on the secrets of calligraphy, carpet weaving, embroidery, ceramics for young men and girls. It should also be noted that at present, in order to develop the traditions of "master-disciple", master-disciples were taken under the protection of the law. Today, the craft Association has developed an agreement on cooperation between the master craftsman and The Apprentice in order to increase the effectiveness of the activities of Master-Apprentice schools. Now the relationship between the master and The Apprentice comes into legal force. In order to facilitate the employment of women by all territorial departments and departments of the Association, the formation and constant updating of the list of women who are able to work and express their desire to acquire a profession is also being carried out.

After the beginning of the reform period, the economic construction of our country has achieved tremendous success. On the one hand, with the continuous rise in the standard of living of the people, consumption is becoming increasingly important in social life as the main economic activity and cultural phenomenon. On the other hand, due to the specific market economic system in the transition period, there are still many imperfections, the penetration of Western consumerism under the wave of globalization and the strengthening influence of modern media, the influence of consumerism on our country is deepening day by day.

Young people know the functions necessary for life: educational, professional, cultural, which allows them to fulfill the social roles necessary for society. State and municipal authorities recreate the image of an ideal working age, striving for the development of personal and social consciousness, while providing the necessary approach to the organization of high-quality labor and social activities of young people.

In the current year 2022, \$ 500 billion was invested in the financing of craft projects. the sum was directed. From this, the craftsmen received 225 million rubles with a grace period of up to 6 months within the framework of the programs for the development of family entrepreneurship. a loan was issued before the sum. They began to receive funds both in the form of cash and by transfer.

When we say nafsilamri, the growth of consumption dictates crafts in itself. In particular, the consumer behavior of young people has a number of specific features, in many ways similar to the consumer characteristics of previous generations, but has its own. So, for example, in matters of consumption, young people also turn to other people's consumption experience, but the exchange of ideas takes place in virtual reality. In accordance with the law of the Republic of Uzbekistan"on the protection of consumer rights" and in order to ensure the protection of consumer rights and interests, it is important to widely involve the public, to strengthen public control over the sale of goods with low quality in the domestic consumer market, which pose a threat to the life and health of

The decision of the president of our country on December 30, 2021 "on measures to further improve the system of support for craft activities" has become very relevant at the moment. In accordance with this document, 500 billion of the funds allocated within the framework of the programs for the development of family entrepreneurship in the current year 2022. Somi was directed to finance craft

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projects. In particular, preferential loans amounted to 225 million rubles for the implementation of craft projects with a grace period of up to 6 months. Som is allocated under the conditions provided for in the framework of programs for the development of family entrepreneurship. These preferential loans are supplemented by the possibility of obtaining cash at the request of the Craftsman.

On preferential loan allocation "oilakredit.uz" on the electronic platform, a separate section has been launched for the online queue of craftsmen and lending to their projects. From the current year 2022, subsidies will be allocated to:

- for craftsmen who teach trades to young people based on the traditions of "master-apprentice" for students to prepare, buy the necessary raw materials and provide students with a salary in an amount not less than 2 times the BHM every month for 6 months;
- to the disciples-to buy the necessary equipment and equipment for the start of their independent activities, as well as to the Masters to organize internet sites, release their products to World electronic trading platforms and 50% of advertising costs, but not more than 25 times the BHM.

At the same time, the account of the subsidized artisans and apprentices was maintained by The "Artisan" Association and integrated with the "online mahalla" electronic platform of the agency for the development of work and entrepreneurship in the neighborhood.

Also, since this 2022, the payment of utility infrastructure services for members of the "Artisan" association, regardless of the place of activity, was carried out according to the established tariffs and conditions for the population.

The main characteristics of the younger generation prone to crafts are: initiative; willingness to overcome difficulties; self-confidence, luck, striving for success; the desire to determine their own destiny, the ability to see in a new way what the older generation is used to; striving for a different (including opposite, alternative)way of life in relation to the older generation; fighting dogmatism; Such distinctive features of the younger generation, who held a certain profession, make it possible to emphasize that it is young people who are the most promising and influential social force in society, its strategic resource. The younger generation has significant potential for innovative developments, social renewal and development. "It is not enough to form rational needs to raise the culture of youth consumerism, of course. To do this, it will be necessary to change the labor (or educational) activities of guys and girls, household life, social activities, the nature of their habits, the way of thinking. In other words, the formation of consumer culture is dialectically related to the youth lifestyle. Because while human behavior, thinking, circulation do not rely on a system of purposeful values, its consumer culture is also at a low level. Consequently, in order to raise the consumer culture of young men and girls to a new level, it is necessary to change their lifestyle, qualitatively renew it."

We are inspired by each other by seeing examples of different, amazing crafts. Craftsmen in particular try to make the most of the ancient, national and traditional aspects. Currently, there are many young people working together with talented master craftsmen. Boisi excellent pictorial expressions, combined with carving work, complement each other and enjoy the samples of crafts that have acquired amazing attractiveness not only from craftsmen, but also from other professionals. Because the style of a person who is a master of pottery in Rishton will certainly differ from the work of another master with skill, from the work of a master, from the work of a painter, from the work of a painter. Sometimes not Territories, each work is created by a soul. It is possible to express the dissimilarity of each other, but also with this.

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There is an international pottery Center in Rishton, which consists of a site covering the Rishton History Museum as well as 20 two-story pottery apartments. Craftsmen live life with their families on the second floor if they carry out their activities in the workshop and shopping shops on the first floor.

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