



THE NAVIRON PATH OF CRAFTS TODAY AND ITS ROLE IN YOUTH MATURATION

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ABSTRACT	KEYWORDS
It is not for nothing that in our people they say no dice from craft. Our marriage is filled with sophistication and the favonity of the country increases due to the work of Master workers and carpenters, poor and poor people. Today, a business environment has been created in our country, and great attention is paid to crafts and entrepreneurship on a government scale. In particular, it can be said that the decision of our president on December 30, 2021 “on measures to further improve the system of support for craft activities” opened the door to huge opportunities for craftsmen.	

Especially, as noted in the decision, as a result of comprehensive measures to develop national crafts, folk art and Applied Arts, to provide comprehensive support to the industry, the schools of “craft centers” and “Master-Apprentice” have increased in our country. In fact, the number of master craftsmen is increasing day by day, and the amount of people employed in the industry is increasing. At the same time, the account of craftsmen and apprentices, which will be subsidized in places, will be maintained by The Artisan Association and integrated with the online mahalla electronic platform of the agency for the development of work and entrepreneurship in the neighborhood.

Many legal and regulatory documents have been adopted by our government for the prospect of crafts. Of course, the fact that craftsmen are passing their craft from generation to generation in the form of inheritance is the reason for the emergence of hidden passions of young people. In particular, this is the reason why the mahallabay processing system opens up even more unused opportunities. Incentive, attention is always a factor that arouses people's enthusiasm.

In this sense, the national catalog of folk applied arts of craftsmen is created, honorary and international exhibitions and winners of various competitions are encouraged, and the place of this catalog gives a feeling of pride to their descendants, that is, their children, their master parents, in addition to giving an incentive to their work. And this is difficult to express in words. Because it is also a positive factor in the immediate family environment. In this lies the value that loving the craft combines with childhood dreams, maturity to grow up.

First of all, every profession should have a strong passion and faith. And the very fact of being a good craftsman is carried out under the guidance of a huge number of teachers, in the process of learning the secrets of the profession. In this 2022, the artisan Association developed measures to support craft projects. In this case, 500 billion soums of funds allocated within the framework of programs for the development of family entrepreneurship will be directed to the financing of craft projects. In particular,

preferential loans are allocated for the implementation of craft projects under the conditions provided for in the framework of programs for the development of family entrepreneurship up to 225 million soums with a grace period of up to 6 months. Of course, in cooperation with commercial banks, the artisan project will be evaluated and financed.

Another important point on this path is that, according to the wishes of many craftsmen, preferential loans are also provided with the possibility of obtaining cash at the request of the Craftsman. On the allocation of more preferential loans “oilakredit.uz” on the electronic platform, a separate section will be launched for the online queue of craftsmen and lending to their projects. On the basis of the tradition of “Master-Apprentice”, which has long become our Integral Value, young people are given a privilege in the amount of not less than 2 times the BHM every month for 6 months in order to train craftsmen – apprentices, buy the necessary raw materials and provide students with wages.

The main reason for our achievements in the field of today's crafts is to consult with master craftsmen who selflessly trained their students as teachers, promoted by our country, buy the necessary tools and equipment for their students to start their independent activities, as well as introduce to the Masters- the organization of internet sites, release their products to World electronic trading platforms and In this case, as we noted above, the account of artisans and apprentices to which the subsidy will be allocated will be maintained by The Artisan Association and integrated with the online mahalla electronic platform of the agency for work and entrepreneurship development in the neighborhood.

The decision of the president of the Republic of Uzbekistan dated December 30, 2021 No. 77 “on measures to further improve the system of support for craft activities” opens up new opportunities for increasing employment, increasing incomes of the population in the industry.

Because in paragraph 6 of this decision, special emphasis was placed on the organization of trade pavilions so that craftsmen could sell products that were the result of their work. Of course, it is a great incentive for a craftsman to see the result of his work in a material form by purchasing it. In Paragraph 8 of the decision, the establishment of these works until April 1 of this year is a novelty that will make the craftsmen even more happy. It will also be necessary to further accelerate the construction and commissioning of The” Craft Center “and various” workshop ” buildings.

In our country, crafts have long been well developed. From childhood, it has become a national value of our people to learn a craft, to please people with the product and work they have created. The types of trades have expanded over the centuries and become richer with new directions and schools. Today in our country there are 34 types of crafts. Financing promising projects of artisans, providing them with preferential loans for this, entails the need to attract investments from international financial institutions to the industry. Especially these factors are the responsibility of the employees of the Chamber of Commerce and industry of Uzbekistan, The “Artisan” Association, commercial banks Maas’ul, based on the specifics and traditions of the regions, and set the task of developing a clear plan in the section of districts, reaching each craftsman.

In accordance with the conditions of the above-mentioned decision, special exhibitions and fairs are organized in each region, in which craftsmen participate free of charge. They will also be promoted to participate in exhibitions, festivals and fairs in foreign countries. This creates a wide opportunity for hand flower Masters to sell their products in markets and supermarkets. That is, they give the privilege of being able to open a store in their home if they want their products. Craftsmen who do not have a permanent place of trade, who trade in temporary places, are subject to voluntary requirements for the

use of a cash register and a trading terminal, which are required under the rules of trade, as well as for commercial banks to withdraw cash from trade.

The traditional concept of our country about promoting crafts and living out of its capabilities is being replaced by the concepts of mid-range luxury and moderate overdraft. However, within the framework of traditional culture and the current institutional system, *uhunarmandry* differs from the concept of zero austerity of Western consumption. It is the consciousness of a new consumer culture that is fundamentally different from traditional concepts, but also different from Western consumer concepts. The reasons for the spread of crafts in present-day Uzbekistan are different. In Uzbekistan, crafts take root not only with a "good" growing environment at home, but also with a sufficient level of comfort from abroad. To study the origin of consumerism that comes from behind crafts, we can consider it in two ways: on the one hand, there are also many social problems behind the productive economy during the transition period of Uzbekistan. On the other hand, in the context of World Economic Integration, transnational corporations are developing rapidly. They not only contribute to the prosperity and cooperation of the territorial economy, but also widely promote the values of Western consumer culture and introduce the idea of a "consumer society".

The master of the bond, Potter Sharofiddin Yusupov, admitted that "it is necessary to confess, in 1955-1960 he would not give a girl to the Potters, saying that" his labor is heavy, his income does not have a foal." Until 1950, we had a family workshop in our house, where 40 people worked. My father founded a family workshop as early as that time. My grateful mother was a draftsman. At that time there were no meters as now. My mother would scratch and draw clear drawings. And my father, because he was a Potter, gave love to clay, but did not succumb to drawing. Having recognized my mind, I finally came to the conclusion that love for mud passed from the father, and drawing from my mother to me. I have been in Potters for 70 years. I contributed more or less to the Richton pottery. Seeing what we have done, the rest of the Potters envy our work and continue the pottery tradition behind us. Journalists ask me "how did you get into the field of ceramics." I think that I must have been born a potter in my mother's womb," the master says with a laugh.

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