



STRUCTURAL ELEMENTS OF THE CULTURAL LEVEL – CONCEPT OF PERSONALITY

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ABSTRACT	KEYWORDS
This article analyzes scientific approaches to the content and structural elements of the cultural level of a person and the concept of cultural level. It has been philosophically analyzed that the level of awareness of national and universal human values, the standard of knowledge of humanistic ideas formed by mankind over the centuries, and the level of mastering social and professional knowledge are included in the set of structural elements of the cultural level of a person.	Cultural level of a person, concept of cultural level, knowledge, idea, value, structural elements of cultural level of a person, main parameters.

Introduction

In the XXI century, modern social and cultural life has changed dramatically. All spheres of public life are enriched with new and new material and spiritual values, experience, knowledge and ideas. In this regard, there is a need to "measure" and determine the level of assimilation of these values, experience and knowledge by a person. For this purpose, the concept of "cultural level" should be considered as an expression of a person's cultural development.

The emergence of the concept of "cultural level" is associated with the need to determine the level of material and spiritual values of a person. In the 70s of the last century, representatives of the Ural sociological school in the Russian Federation launched empirical research related to culture. The scientists who conducted these studies soon realized the need to introduce a new concept into the scientific process in order to determine the patterns of value formation and at the same time accelerate the process of their assimilation by a person. In response to the need, L. Kogan introduced the concept of "cultural level" into scientific processing.

Of course, over the past time, the peculiarities of human cultural activity have been studied in detail. These studies have partially enriched the content of the concept of "cultural level". Today, the cultural level is understood as one of the most important signs of a person's social image. Cultural level is a concept expressing the level of knowledge of national and universal values, the level of knowledge and ideas accumulated by mankind over the centuries, and the ability to act on the basis of these values and knowledge. This concept, "on the one hand, represents the level of assimilation by a person of national and universal values existing in society, created by ancestors and descendants, and on the other hand, characterizes the strength of the connection between human consciousness and activity.

Thirdly, the cultural level is a specific form, manifestation and result of a person's spiritual and intellectual activity.

It should be noted that the content of the concept is deep, rich and complex. In this regard, the Russian scientist A., who specially studied this problem, spoke. We believe that it is necessary to refer to the opinions expressed in Zhigunov's article. In his opinion, there are two aspects of a person's cultural level: specifically cultural and general cultural. If we imagine the cultural level of a person as a unity of these two aspects, then it becomes possible to study it as an integral system. The special cultural aspect is characterized by the educational and qualification parameters of a person, scientific and technical potential, creative opportunities, achievements achieved during his life and activity. A special cultural level of a person's cultural level should be determined and evaluated based on the socio-economic conditions prevailing in society. Because a person determines a specific educational direction, the amount of knowledge that he wants to receive, based on existing economic conditions. Its scientific and technical potential, the level of its realization are similar to the social conditions and economic situation prevailing in society.

The general cultural aspect of a person's cultural level consists of his awareness of the achievements of human civilization, the state of his awareness of the products of spiritual culture, the state of his cultural activities, the nature of his inclinations, needs and interests, as well as the specific features of his moral image. The significance of universal elements is especially incomparable, because it is difficult to call a cultured person who has not mastered the achievements of human civilization, who does not know the unique masterpieces of spiritual culture, especially works of literature, theater, cinematography, museums, music and singing. The same can be said about the awareness of moral rules, common social needs and interests, humanitarian goals and objectives that have been formed over the centuries. The development of the general cultural side of the cultural level is of great social importance. Because its development ultimately leads to an increase in the economic potential of society, serves the stable development of relations in the social sphere, strengthening the overall socio-spiritual environment.

Like all scientific categories, the "personal cultural level" has its own structural elements. Experts call these elements "the main parameters of a person's cultural level." This group of elements includes the level of awareness of national and universal values, the level of familiarity with humanitarian ideas formed by mankind over the centuries, the level of possession of social and professional knowledge. The first element of the cultural level is the awareness of national and universal values. has a special meaning. Achievements of cultural development and cultural products are concentrated in values. Therefore, awareness of national values means awareness of the achievements of national culture, and awareness of universal values means awareness of the achievements of universal culture. It is for this reason that one of the important tasks of forming a perfect human personality and raising the cultural level of a person is connected with the issues of increasing his awareness of national and universal values.

Важность осознания национальных ценностей для человека неизмерима. Каждый представитель нации принимает черты национальной культуры, сложившиеся веками через национальные ценности. Также именно национальные ценности адаптируют мировоззрение личности к потребностям и интересам нации. Очень сложно принять человеком, глубоко не усвоившим ценности своей нации и не осознающим их, культурным человеком. В этом плане не «спасает» и осознание культуры и ценностей чужой нации: знакомиться с другими

национальными ценностями человеку необходимо лишь после овладения ценностями собственной нации. В противном случае возникает риск своеобразного «ценностного нигилизма»: человек не признает никаких систем ценностей и игнорирует их.

Следующим элементом культурного уровня является приобретение социальных и профессиональных знаний. В частности, знания об обществе всегда были важны. По мере усложнения общественных отношений, экономических отношений и политической ситуации в современном обществе и на мировой арене потребность в ней, потребность в ее овладении все больше возрастает. Потому что, не обладая социальными знаниями, невозможно понять специфические особенности современного человеческого общества, законы развития. Человек, овладевший такими знаниями, может согласовать свою жизнь и деятельность с потребностями и интересами общества. По этой причине мы говорим, что только человек, знающий суть процессов, происходящих в обществе, в котором он живет, умеющий мыслить о них логически, представляющий себе цели и задачи развития общества, имеет определенную культурный уровень.

But the cultural level of a person is not limited to the acquisition of social knowledge. It is also necessary for him to be engaged in a certain profession and achieve certain professional successes. To do this, a person needs to have professional knowledge of a scientific and systematic nature. Professional knowledge has a rather complex system. For example, researchers who have studied the nature of professional knowledge that a physical education teacher needs to acquire. Islamov and Fr . The Parpievs imagine its composition as follows: the target component; the semantic component; the technological component; the resulting component. Judging by the authors' conclusions, professional knowledge, regardless of the field of activity, consists of knowledge about the purpose, content and social significance of a particular profession, the process of its implementation, and ways to achieve the intended results. Moreover, it is necessary to constantly improve such knowledge in accordance with the requirements of the time. Professional knowledge that has such a character and is being improved is considered a structural element of a person's cultural level.

Another important structural element of a person's cultural level is related to the level of knowledge of humanitarian ideas formed by mankind over the centuries. Humanism or "humanism" is a Latin phrase meaning striving for humanity or creating the conditions necessary for a person to live as a human being. When a person begins to think about himself, about his place in the world, about the essence of his nature and what he is capable of, about the meaning and purpose of his existence, then humanism occurs. From this reasoning, we can draw a different conclusion: after a person has mastered the ideas of humanism, he begins to think about himself, about the meaning of his life, about the real life goals to which he should strive, whether his actions are compatible with human ones. goals or not, as well as the compatibility of its goals with the goals and objectives of society.

It is somewhat difficult to think systematically and rationally about the meaning and purpose of human life, the primordial human needs and interests, without mastering humanitarian ideas. Without realizing these ideas, it is very difficult to reconcile your life aspirations with the interests of society, the nation and the Motherland. Therefore, only a person who has mastered humanitarian ideas and is capable of philosophical reasoning based on them can be recognized and evaluated as a person with a certain level of cultural level.

In conclusion, we can say that the cultural level of a person is complex and has a unique content. These structural elements serve as a program for creating a person with creative potential in human life and activity.

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