



NAMANGAN REGION BUILDING MAHSULOT OF WORK, PRODUCTION AND ITS TRADE

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ABSTRACT	KEY WORDS
This article describes Uzbekistan's construction product work, production and sales of data, the export - import to the conditions of the study has been. Building products and features revealed specific aspects of the market. The construction industry on the development of xulom and suggestions given.	Building products, eksport, import, marketing, sales, production, demand and offer.

Introduction

A rapid boost of the process of the globalization of the world, the potential direct effects to the production and sale of construction materials, showing the concept of modern marketing is developing on the basis of their market. Currently, one of the ten included the world's most important social problems - housing is provided with this population. According to data of the population "at the expense of persons in germany provided with each housing index - 39 sq.m in russia 25.8 sq.m, 25 sq in poland.m, 17 in turkey sq.and the us m - 70 sq.m has the right". [1] the construction of the network for sustainable development of building materials mainly depends on the adjustment of satisfaction in terms of quality and quantity requirements, currently based on the concept of the market of building materials are of critical importance in the development of marketing.

The study of the problem level

Building materials Ustyushenko the relations that arise in the production of A. N. n. i. Bakunovich [2], K. popov n [3] to study then. Aribayev I. [4] by the study of the relationship building materials production and warehouse guruhlash them, whichn. To attract buyers of building materials to trade complex, a major trading company P. Anderxin of the factors to achieve success and to decrease [5]learned to be Danenburg V. [6] by the sales process to establish the directions have been studied.

The results of the research methods

Statistical analysis research, cabinet and field research methods, ekonometrik models, logical analysis, expert led to use other methods of valuation.

Research

Severe adaptation to a competitive environment in the world market, production of modern building materials, sales and service processes aimed at enhancing the effectiveness of a comprehensive research is conducted. The digitization of the building materials industry, trade and services of electronic system to create the introduction of the system in the field of artificial intelligence, building materials, trade and services, a rapid pace of development in the sector, the modernization of business enterprises, the introduction of the achievements of science to give benefits by the state, reduce the tax burden, to cover a portion of the costs of export and import business, to give them develop innovative approaches to meet both the demand for specialist personnel to the priority areas of research in this area.

Ensure sustainable growth for production and exports of competitive products in uzbekistan, as well as modern enterprisestto siya, technical and technological renewal aimed at further deepening of structural reorganizations in the building materials industry is being carried out systematic work on. In particular, the decision adopted by the decree of the president of the republic of uzbekistan and to increase the volume of production of building materials in the country 2 times and a new type of energy-efficient materials in the production of expansion in the territory of the construction of apartment houses, 1 million, 5 billion us dollars through the implementation of projects of construction materials sector to develop a program for the further development of the character of the taskn. Production of construction materials with high added value, enterprises of modernization, technical and technological re-equipment, as well as the organization of joint with foreign companies is a leading manufacturer of productions, the production of various types of quality product as required the expansion of import substituting and fill with local products and competitive building materials produced in the domestic market, as well as increasing the export capacity of the network to ensure effective execution of tasks such as the solution of the most pressing scientific research oriented to the production of this issue will show.

Research in the work of the construction materials market o'a worthy characteristic of the defining characteristics identified the following circumstances:

- ma'lum the same than in the type and quality of goods;
- of goods to the service in the long term;
- put to specific requirements and certification that the quality of the goods;
- the relatively small number of subjects of the market (in relation to the consumer market);
- high transport costs;
- special infrastructure – sellers, regulation companies and supervisory authorities.

Offer in the building materials market – regional materials produced by the enterprises of the building materials industry and construction of new building materials to bring the total volume in circulation during a certain time of it. This building while the building materials market demand of consumers and other local organizations also need funds from other entities of the country is part of the general construction materials provided with.

If there are factors affecting the development of the market of building materials, all of them important in the development of this market is the fact that dissertatsiyada have been recorded.

Table 1 Building materials use out of the development

Areas to	Work out the size			of the population of the soul to the beginning of work to out		
	2017-yil (billion dollars)	2022-year (billion dollars)	to the year 2017 compared to a growth pace, times	2017-year (thousand dollars)	2022-year (thousand dollars)	to the year 2017 compared to a growth pace of, times,
Uzbekistan republik	8069,0	25523,1	3.1	251,2	723,6	2,9
Namangan	193,2	797,9	4,1	72,8	272,2	3.7

2017-2022 years Namangan region building materials use production volume of 4,1 times increased bo'lsa, in the republic of this indicator

3.1 manuals times that established has. The population jon per building materials for use in and out of Namangan region ko'rsatkich of the republic, to a significant extent low is. Of the republic of construction materials work out ko'rsatkich in Namangan region, share 2017-year-2,4 percent, 2022 years this indicator manuals 3.1 percent up was. The population jon per building materials work out ko'rsatkich of the region in the year of 2022 during the republic as 451,4 thousand dollars less is. But 2017-year condition with compared to the region ko'rsatkich of the republic of the index is high - level to grow established.

Table 2 Work the issue of some type of building material composition analysis 2023 years

N	regions of	Total building materials		Including							
				Cement		window		Rouf		a building of brick	
		hof ajm billion.sum	in total uluroilers %	thousand tons for	a total of years celebrated forhi %	thousand meters sq.	in total, the years, celebrated forhi %	million. cityart tile	in total, the years, celebrated forhi %	million. pieces	in total share %
1	Namangan	693,6	3	14.2	0.1	-	-	1.6	0.4	55,6	5
2	Andijan	769,6	3.4	75,7	0,6	-	-	13.9	3.8	45,3	4
3	Fergana	854,7	3,7	1576,2	12	12229	66	228,1	62	84,4	7,6
	Total Of Uzbekistan	23030	100	13043,3	100	18556,2	100	367,7	100	1114,8	100

Valley of the region of construction materials work out the analysis in the case of 2023-year Namangan region work produced building materials in the republic, the share of 3 percent up was, it work produced cement 0.1 percent, slate 0.4 percent, building of brick, 5 percent up was. Building materials use production volume During 693,6 billion.sum be Fergana 854,7 and Andijan 769,6 billion.sum building materials for use issued. Fergana and Andijan region building materials use production Namangan region than the better development of prosperity in the above table are given in the index in both its expression has found. Work has been out of the window of the window, 66 percent, of slate 62 percent exactly Fergana in the region worked out.

Table 3 2017-2022-years in building materials export and import analysis

million USA dollar

Show-kichs	Regions	in 2018 year	2019 year	2020 year	2021 year	2022 year	2017 year compared with growth pace, times
Export	Uzbekistan	70,9	90,6	140,9	211,2	299,5	1,9
	Namangan region	0,9	1	1,9	4,1	6,7	22,3
Import	Uzbekistan	1200,8	1330,0	1187,0	1381,7	1653,1	1,7
	Namangan Region	49,3	43,3	45,3	52,1	57,7	1,9

2017-2022 year building materials export 1,9 times o'sgan toe'to lish despite of import ko'rsatkich of a significant level upper toe'did it. This period of construction materials import was 1.7 times o'sgan. Namangan region building materials the export of this period 23,8 times o'sish to be achieved. Import while 2 times ko'pay was. In the year 2022 in the republic building materials export in the structure of Namangan region the share, 2,2 percent up was if, building materials of import in the structure of 3.5 percent up was.

2017–2022-building materials exports from the region namangan years of analysis on the country in the case of the following condition studied, Namangan region, from building materials export ofTajikistan, the main part 4,to 6 percent, Azerbaijan, 6,5 percent inkazakhstan, where 7 percent, Kyrgyzstan is 12 percentof the Russian federation 33 percent come on to the statedid. 2017-2022-year namangan region 4,1 percent in the structure of the import of construction materials in turkey, Kyrgyzstan 5,6 percent in Kazakhstan grew by 8.1 percent, and china 9,8 percent percent 61,6 these countries, the Russian federation had to share.

Conclusion

Building materials market and marketing of the concept on the basis of the development of the toe 'citizens out carried research results based on the following conclusions were made:

1.The seller and the buyer in the construction materials market in region namangan comfortable enough for the modern-type conditions and opportunities are not available. For sellers of the year in 4 seasons with the low level of shops that are going to provide comfortable, the buyer is free to perform trade avtoturargoh and logistics at the level of the system model has not been established. Services trade in the development of a new type of high levels of to the buyer when a service is not well established, highly civilized. Modern building materials market in the region gipermarket type

(“building materials “gipermarket”s) of the organization as a result is achieved to solve the above problems effectively.

2. Building materials in the region Namangan shug‘ithas not established sufficient llanuvchi by business entities in electronic trading of building materials and building materials producers and consumers of that region namangan (building organizations, residents, businesses) it is necessary to combine single system of innovation. Covering all the territory of namangan region through the creation of the online trading platform of building materials in the development of electronic trade is achieved.

3. Consulting services in the field of trade in the territory of building materials and building materials in the region, the introduction of seller “place of purchase” and large villages in the world every district in the samples of building materials that also the organization, according to the order from the firm or the supplier directly from the reservoir to the construction area trade sho increase the production of building materials as a result of xobchalari up to be able to fully meet domestic demand and competitive, the organization of the production of innovative materials, building materials sales expansion methods, the implementation of additional building materials sales service to solve the problems of complexity in the sales process serves.

4. Building materials manufactured in the region, the opportunities to enhance the competitiveness of enterprises and firms with a single technological chain (contact) service, based on the integration of research and education in the region namangan mutual “Namangan building materials and services” of clusters formation and the activities of the organization work as a result of the rapid development of the production of building materials and building services, to meet the housing needs of the population, building materials market from taking advantage of modern marketing strategies will create an opportunity to develop.

5. Practical operating staff boosts the skills of marketing professionals in enterprises and firms to create and trade a continuous system, it is necessary to go. Each region organized in the new “small business centers” with “business development bank”, in cooperation with the “marketing-sales” we think that a program should be developed staff training. At the present time because of the competitiveness of the economy of the country as the most important factor of raising knowledge of marketing and sales, and you need professionals who take advanced international practices in the same area.

6. Should consider the following implementation in the building materials industry: building materials division in the countries of the eurasia economic union and the analysis of the structure of the import of building materials available in the country in the manufacture of eurasia economic union adapt to the requirements of the standard of the division; the division of eurasia economic union with the state on the production of innovative building materials, the development of cooperation and mutual exchange of practical experience should be the implementation of the transfer of advanced technologies. As a result, an increase in the level of openness of the economy to foreign trade liberalization, effective production and increase competitiveness to the strengthening of the country of export potential of increasing internal capacity expansion will help.

7. A directory of the necessary training institute, and on this basis the relevant branches of the department of the university system of organization of scientific and educational process to achieve klasterlashtirish as a result of the integration of building materials companies that produce highly

qualified and who have knowledge of the modern marketers, technologists and engineers for providing the solution to the problem is achieved.

8. The types of organizations for the organization of individual housing construction and basic materials stock trading discount prices set of lowering the costs of construction work carried out in the country, provide for the housing needs of the population, and cheap quality of construction work to be performed will create an opportunity.

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