

BASIC FINANCIAL AND INVESTMENT MODELS

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A B S T R A C T	KEY WORDS
The article provides a general understanding of the main financial and investment models and the use of these models.	model, innovation, investment, financial, process, use.

INTRODUCTION:

National economy in the conditions of economic liberalization there is a lot of modernization and integration into the world economy depends on the right and based investment policy. Development of investment activities in our country in accordance with the conditions of the economic environment, their economic life of the society ensuring activity in all aspects, national production process modernization and sustainable economic growth is one of the important factors of provision. That's why implemented by our government every year one of the main issues on the agenda of the planned reforms and attracting investments to the national economy of the country there is a question.

MAIN PART:

Investments are certain or uncertain but probable risks tying capital to certain processes, at a certain time is aimed at financial and real assets in order to ensure its current value preservation, capitalization and accumulation is a depositing process.

General understanding of models and the use of models. What interests them in the first place when attracting investors factors are: economic situation, political situation, legal field, geographical location, institutional organizational technical field. An important direction in the use of investment is concrete project and concrete production. This means that was at the disposal of the whole society at a given time their priority in the distribution of investments remained out of competition. It follows from this that it is known There are projects implemented at the enterprise level it is necessary to develop regions, and as a result, their infrastructures expansion, development and improvement, production areas ensuring compatibility between them and improving the condition of the labor team. Free economic zones to attract more investment is being created. A free economic zone is a special one within the country is a region in which only on the basis of active attraction of foreign investment High efficiency is necessary for the production of export goods and services all conditions are created. The economy is

changing for the better. Enterprises from which sources to finance the investment of the managers there is a need for them to concentrate on it. And this is a lot requires consideration of important factors. Economic factors (with the possibility and timing of receiving funds, taking into account taxes the size of the financing source, the amount of income related to the implementation of the investment project, the financing source impact on the stability and strength of enterprises, etc.) and between the interests of management, shareholders and creditors The conflict factors that arise are among these. Analysis of these factors for the development of investment activities it will be necessary. This is the best way to analyze the direction of funds selection and investment suitable for each area in the future gives the opportunity to define the policy. It should be noted that in the investment policy, only the market it is not possible to work based on the mechanism. Because it affects different sectors of the economy.

Mathematical modeling method of real economy and social implemented by creating financial models that repeat the process is increased.

Sources of financial resources with their use The coordination-based planning process is a balance method. Depending on the nature, complexity and duration of the tasks to be solved, the financial policy:

1. Financial strategy.
2. Financial tactics.

Financial strategy is defined as providing the enterprise with financial resources. It is said in the style of the main plan, which is designed to provide. of the enterprise financial strategy of the enterprise, including its financial situation optimization of fixed and working capital analysis, income distribution, cashless payments, tax and pricing policy, takes policy in securities process. Financial strategy can be basic and operational. It is the main financial strategy that determines the activity of the enterprise It refers to the mutual relations of the budget at all levels, organizing the company's income and spending it, the amount of needs and the sources of financing in one year. Operational finance is one of the main financial strategies of the strategy The difference is that it includes gross income and capital gains (salary, settlement with buyers for sold products making, proceeds from loan operations) and all gross expenses (settlement with suppliers, salary, all levels budgets and break obligations with banks). Financial policy is related to infrastructure categories as a special form of human activity. It is the economic basis of society there is a close relationship between them. One On the other hand, financial policy is created through economic relations ktiddi, on the other hand, came into existence on the basis of economic basis and developed, the oil policy has a certain independence. That's why for it has the opposite effect on the economy and the state of finances. This effect can be different: favorable conditions for the development of the economy through the implementation of political measures at the same time is created, and in others it is hindered.

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